



**For Immediate Release:**

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## **Sturgeon Selected as One of the Automotive Industry's 25 "Most Influential"**

Fairfax, VA – Arlington, TX businessman, author, investor and speaker, Ron Sturgeon, was recently acknowledged as one of the automotive recycling industry's 25 "Most Influential" persons. Ron was selected from a field of 180 recyclers who are on the cutting edge of the automotive recycling industry.

The 25 "Most Influential" list was developed and administered by The Locator UpFront, an automotive recycling industry publication, with 80 judges from all parts of the industry selecting the winners.

In addition to his regular articles in "Automotive Recycling" and "Recyclers Power Source", both industry publications, Mr Sturgeon just released his second businessbook, "Green Weenies and Due Diligence", a compilation and précis of 1200 business terms and phrases. When not researching new material or writing Ron is either managing his business interests or being sought after as a speaker by trade associations. He delivered the "Industry Insider" presentation at the annual convention of the Automotive Recyclers Association (ARA) in Memphis in 2004.

Founded in 1943, the Automotive Recyclers Association represents an industry dedicated to the efficient removal and reuse of automotive parts, and the proper disposal of inoperable motor vehicles. With programs such as the Certified Auto Recycler program, and other partnerships with automotive manufacturers, automotive recycling will continue to provide consumers with quality, low cost alternatives for vehicle replacement parts, while preserving our environment for tomorrow.

For more information on ARA, visit the ARA homepage at <http://www.a-r-a.org> or call (703) 385-1001.

To learn more about Sturgeon, visit [www.autosalvageconsultant.com](http://www.autosalvageconsultant.com), or call 817-999-0980

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