April 1997

Recyclers POWER SOURCE

A MONTHLY PURCHASING GUIDE FOR THE AUTOMOTIVE RECYCLING INDUSTRY.

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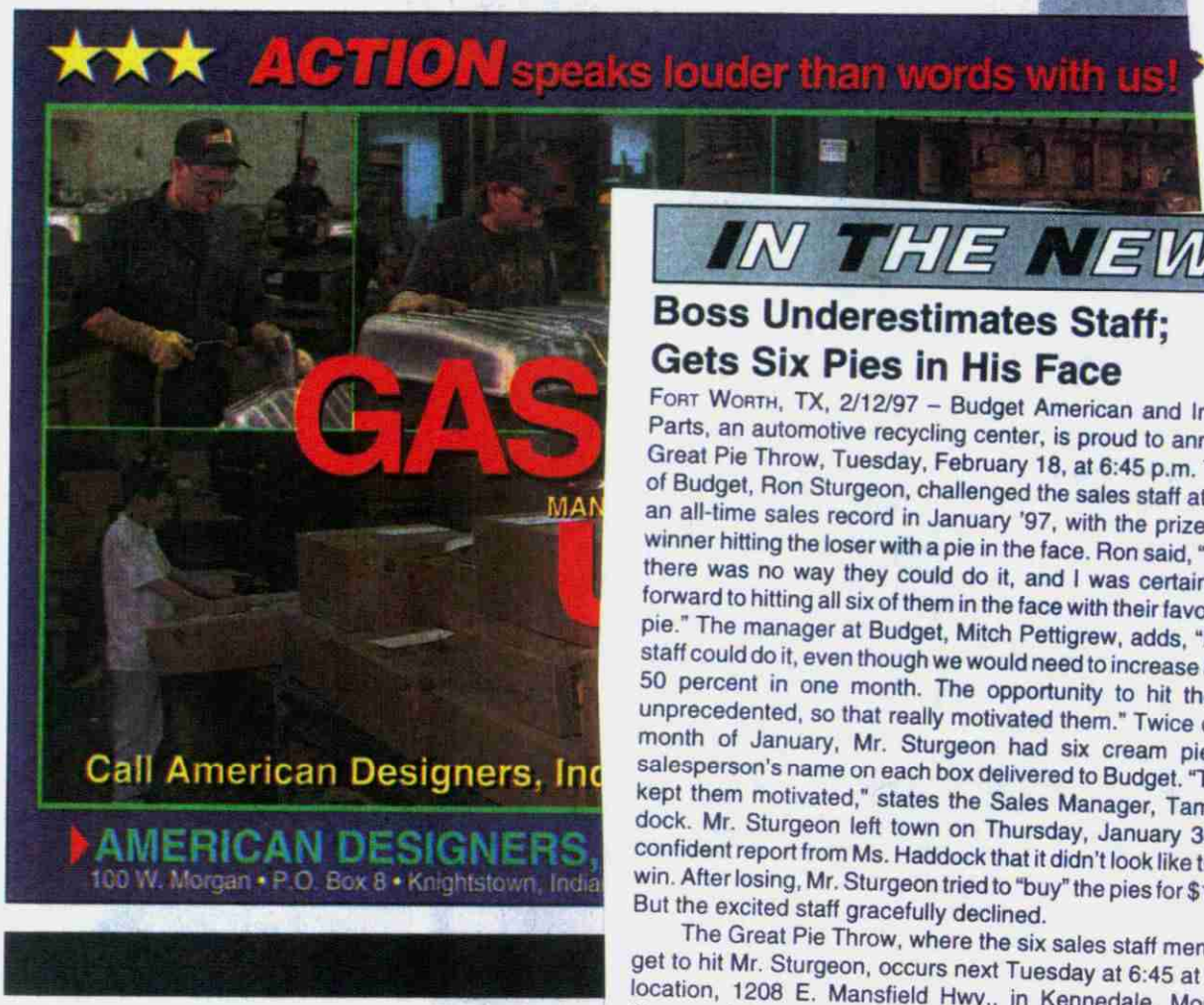

IN THE NEWS

Boss Underestimates Staff; Gets Six Pies in His Face

FORT WORTH, TX, 2/12/97 – Budget American and Import Auto Parts, an automotive recycling center, is proud to announce the Great Pie Throw, Tuesday, February 18, at 6:45 p.m. The owner of Budget, Ron Sturgeon, challenged the sales staff at Budget to an all-time sales record in January '97, with the prize being the winner hitting the loser with a pie in the face. Ron said, "I told them there was no way they could do it, and I was certainly looking forward to hitting all six of them in the face with their favorite cream pie." The manager at Budget, Mitch Pettigrew, adds, "I knew my staff could do it, even though we would need to increase sales over 50 percent in one month. The opportunity to hit the boss is unprecedented, so that really motivated them." Twice during the month of January, Mr. Sturgeon had six cream pies with a salesperson's name on each box delivered to Budget. "That really kept them motivated," states the Sales Manager, Tammy Haddock. Mr. Sturgeon left town on Thursday, January 30, after a confident report from Ms. Haddock that it didn't look like they could win. After losing, Mr. Sturgeon tried to "buy" the pies for $100 each. But the excited staff gracefully declined.

The Great Pie Throw, where the six sales staff members will get to hit Mr. Sturgeon, occurs next Tuesday at 6:45 at Budget's location, 1208 E. Mansfield Hwy., in Kennedale. Most of Mr. Sturgeon's 80 employees are expected for the exciting event. Mr. Pettigrew also expects spectators from the surrounding and competing businesses. Refreshments will be served, just before Mr. Sturgeon gets dessert.

The Bulletin Board section has moved to pages 20 and 21.